

Bombay Stock Exchange Ltd.
1st Floor, New Trading Ring,
Rotunda Building, P.J. Towers,
Dalal Street, Fort
Mumbai – 400001

October 12, 2009

FAX NO.: (022) 2272-1072 / 3121

The National Stock Exchange of India Ltd.
Exchange Plaza, C-1,
Block –G, 5th Floor,
Bandra – Kurla Complex
Bandra (East)
Mumbai – 400051

FAX NO.: (022) 2659-8237 / 8

The Calcutta Stock Exchange Association Ltd.
7, Lyons Range,
Kolkata – 700001

FAX NO.: (033) 2210-14492 / 4500

Subject: BOARD MEETING – 28.10.2009

Dear Sir,

Pursuant to the provisions of Clause 41 of the Listing Agreement, we write to inform you that a Meeting of the Board of Directors of the Company will be held on Wednesday, October 28, 2009, to consider the Unaudited Financial Results of the Company for the quarter and half year ended September 30, 2009.

Kindly take the above on record.

Very truly yours,
EVEREADY INDUSTRIES INDIA LTD.

T. PUNWANI
Senior General Manager – Legal
& Company Secretary