

October 28, 2009

Bombay Stock Exchange Ltd.  
1<sup>st</sup> Floor, New Trading Ring,  
Rotunda Building, P.J. Towers,  
Dalal Street, Fort  
Mumbai – 400001

**FAX NO.:** (022) 2272-3121

The National Stock Exchange of India Ltd.  
Exchange Plaza, C-1,  
Block –G, 5<sup>th</sup> Floor,  
Bandra – Kurla Complex  
Bandra (East)  
Mumbai – 400051

**FAX NO.:** (022) 2659-8237 / 8

The Calcutta Stock Exchange Association Ltd.  
7, Lyons Range,  
Kolkata – 700001

**FAX NO.:** (033) 2210-14492 / 4500

Dear Sirs,

At a Board Meeting of the Company held today October 28, 2009, the Board of Directors of the Company have taken on record the Unaudited Financial Results for the quarter and half year ended September 30, 2009, which was subject to 'limited review' of the Auditors and reviewed by the Audit Committee.

The same is enclosed herewith.

Thanking you,

Very truly yours,  
**EVEREADY INDUSTRIES INDIA LTD.**

**(T. PUNWANI)**  
**SENIOR GENERAL MANAGER – LEGAL**  
**COMPANY SECRETARY**

## EVEREADY INDUSTRIES INDIA LIMITED

Registered Office : 1, Middleton Street, Kolkata - 700071

## UNAUDITED FINANCIAL RESULTS (PROVISIONAL) FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30, 2009

		Rs Lakhs				
Description	3 months ended (30/09/2009)	Corresponding 3 months ended in the previous year (30/09/2008)	Year to date figures for current period ended (30/09/2009)	Year to date figures for the previous year ended (30/09/2008)	Previous accounting year ended (31/03/2009)	
	Unaudited	Unaudited	Unaudited	Unaudited	Audited	
1	Gross Sales/Income from operations	27,503.18	23,747.95	51,764.57	48,025.52	92,530.74
	Less: Excise Duty	1,203.30	1,835.01	2,228.09	4,160.46	6,798.04
2	a) Net Sales/Income from operations	26,299.88	21,912.94	49,536.48	43,865.06	85,732.70
	b) Other Operating Income	33.66	86.36	82.56	118.42	316.70
3	<b>Total Income</b>	<b>26,333.54</b>	<b>21,999.30</b>	<b>49,619.04</b>	<b>43,983.48</b>	<b>86,049.40</b>
4	Expenditure					
	(a) (Increase)/Decrease in Stock-in-Trade and Work-in-Progress	(1,300.32)	(364.77)	(1,714.78)	3,682.87	3,493.23
	(b) Consumption of Raw Materials	12,506.91	10,453.59	23,132.45	17,789.98	37,173.06
	(c) Purchase of Traded Goods	4,746.55	3,493.19	8,316.43	6,332.52	14,180.82
	(d) Employees Cost	1,890.04	2,028.99	3,860.03	3,955.06	7,910.70
	(e) Depreciation / Amortisation	583.79	901.50	1,174.66	1,567.75	2,493.64
	(f) Other Expenditure	5,059.05	4,116.99	9,559.52	7,923.14	15,124.88
	(g) Total	23,486.02	20,629.49	44,328.31	41,251.32	80,376.33
5	<b>Profit from Operations before Other Income, Interest &amp; Exceptional Items</b>	<b>2,847.52</b>	<b>1,369.81</b>	<b>5,290.73</b>	<b>2,732.16</b>	<b>5,673.07</b>
6	Other Income - Profit on Sale of Real Estate	313.23	-	703.23	-	-
7	Provisions no longer required written back	-	-	-	-	194.66
8	<b>Profit before Interest &amp; Exceptional Items</b>	<b>3,160.75</b>	<b>1,369.81</b>	<b>5,993.96</b>	<b>2,732.16</b>	<b>5,867.73</b>
9	Interest and Exchange fluctuation (Net)					
	a) Interest	789.00	1,027.35	1,664.61	2,123.06	4,061.83
	b) Exchange Fluctuation	(53.59)	31.79	(0.11)	19.95	7.96
10	<b>Profit after Interest but before Exceptional Items</b>	<b>2,425.34</b>	<b>310.67</b>	<b>4,329.46</b>	<b>589.15</b>	<b>1,797.94</b>
11	Exceptional Item - Workmen Separation Cost (Refer Note 7)	177.78	-	325.33	-	-
12	<b>Profit from Ordinary Activities before Tax</b>	<b>2,247.56</b>	<b>310.67</b>	<b>4,004.13</b>	<b>589.15</b>	<b>1,797.94</b>
13	Tax Expense					
	-Current (including Wealth Tax)	486.95	2.75	685.07	5.50	27.44
	-Reversal of provision relating to earlier years	-	-	-	-	(325.34)
	-Deferred Tax	6.87	22.99	(68.69)	(40.08)	(40.08)
	-Fringe Benefit Tax	-	58.44	29.50	85.44	195.70
14	<b>Net Profit from Ordinary Activities after Tax</b>	<b>1,753.74</b>	<b>226.49</b>	<b>3,358.25</b>	<b>538.29</b>	<b>1,940.22</b>
15	Extraordinary items (net of tax expenses Rs.)	NIL	NIL	NIL	NIL	NIL
16	<b>Net Profit for the period</b>	<b>1,753.74</b>	<b>226.49</b>	<b>3,358.25</b>	<b>538.29</b>	<b>1,940.22</b>
17	Paid up Equity Share Capital Face Value : Rs.5/- per share.	3,634.36	3,634.36	3,634.36	3,634.36	3,634.36
18	Reserves and Surplus Excluding Revaluation Reserve as per Balance Sheet of Previous accounting year	-	-	-	-	44,687.41
19	Earning Per Share(EPS) - Rupees Basic and Diluted EPS for the period, for the year to date and for the previous year (not to be annualised)					
	Basic	2.41	0.31	4.62	0.74	2.67
	Diluted	2.41	0.29	4.62	0.70	2.51
20	Public Shareholding					
	Number of Shares	43,399,556	43,489,556	43,399,556	43,489,556	43,489,556
	Percentage of Share Holding	59.71	59.83	59.71	59.83	59.83
21	Promoters & Promoter Group Shareholding					
	a) Pledged / Encumbered					
	No of Shares	15,300,028	-	15,300,028	-	22,780,028
	% of the total shareholding of Promoter & Promoter Group	52.24	-	52.24	-	78.02
	% of the total share capital of the Company	21.05	-	21.05	-	31.34
	b) Non-Encumbered					
	No of Shares	13,987,676	-	13,987,676	-	6,417,676
	% of the total shareholding of Promoter & Promoter Group	47.76	-	47.76	-	21.98
	% of the total share capital of the Company	19.24	-	19.24	-	8.83

**NOTES:**

1. The Company is engaged in the business of marketing of dry cell batteries, flashlights, packet tea, general lighting products, insect repellents and other homecare products which come under a single business segment known as Fast Moving Consumer Goods (FMCG).

## 2. Geographical Segment –

(Rs. Lakhs)

	3 months ended (30/09/2009)	3 months ended (30/09/2008)	Year to date for period ended (30/09/2009)	Year to date for period ended (30/09/2008)	Previous accounting year ended (31/03/2009)
Sales within India	26,584.59	22,949.79	50,207.94	46,533.96	89,698.48
Sales outside India	918.59	798.16	1,556.63	1,491.56	2,832.26

## 3. Investor Grievance Report -

No. of investor grievances pending at the beginning of the quarter	Nil
No. of investor grievances received during the quarter	5
No. of investor grievances replied/resolved during the quarter	5
No. of investor grievances pending at the end of the quarter	Nil

4. Trial proceedings before the Chief Judicial Magistrate, Bhopal, on the modified charges framed under the directions of the Supreme Court that commenced in September 1997, are yet to be concluded. As per advice of legal counsel, allegations against the Company are without any firm basis and possibilities of proceedings against the Company, succeeding are extremely remote. Since the charges are very likely to fail, no provision is necessary at this stage.
5. Pursuant to an MOU on August 29, 2007 with Housing Development & Infrastructure Limited (HDIL) for the transfer of its leasehold premises at Navi Mumbai for a consideration of Rs. 11,500 Lakhs, the Company had earlier received Rs. 6,150 Lakhs and the balance amount on July 29, 2008, resulting in full recovery of transaction value. Necessary clearances are being obtained to complete the transfer formalities. The income effect to the transaction will be recorded on completion of the relevant formalities.
6. Pursuant to a Term Sheet dated May 14, 2009 signed with C G Holding, France, for the investment by the Company, both by way of equity and debt upto a maximum value of 10 Million Euro in an Overseas Company, for the purpose of acquisition of a substantial controlling stake of the share capital of Uniross SA, a French Company, engaged in the business of manufacturing and distribution of rechargeable batteries and allied products, having businesses spread over various parts of the world, a total of Rs 4,110 Lakhs (equivalent to 6 million Euro) has since been remitted by the Company towards this stake.
7. Exceptional Item represents amortised separation costs of workmen who opted for the same during the quarter consequent to the suspension of operations at the Company's manufacturing facility at Hyderabad.
8. Figures of the previous quarters/periods have been regrouped / rearranged wherever considered necessary.
9. The above results was reviewed by the Audit Committee and approved by the Board of Directors of the Company at its meeting held on October 28, 2009.

Kolkata  
October 28, 2009

EVEREADY INDUSTRIES INDIA LTD

*Savarnoy Saha*  
Savarnoy Saha  
Director

**EVEREADY** >>>

**INDUSTRIES INDIA LTD.**

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7, Lyons Range,  
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FAX NO.: (033) 2210-14492 / 4500

**Subject: INFORMATION UPDATE**

Dear Sirs,

We are enclosing herewith an Information Update released today by the Company.

The above is for your information and records.

Very truly yours,  
**EVEREADY INDUSTRIES INDIA LTD.**

**(T. PUNWANI)**  
**SENIOR GENERAL MANAGER – LEGAL**  
**& COMPANY SECRETARY**

**ENCL.**